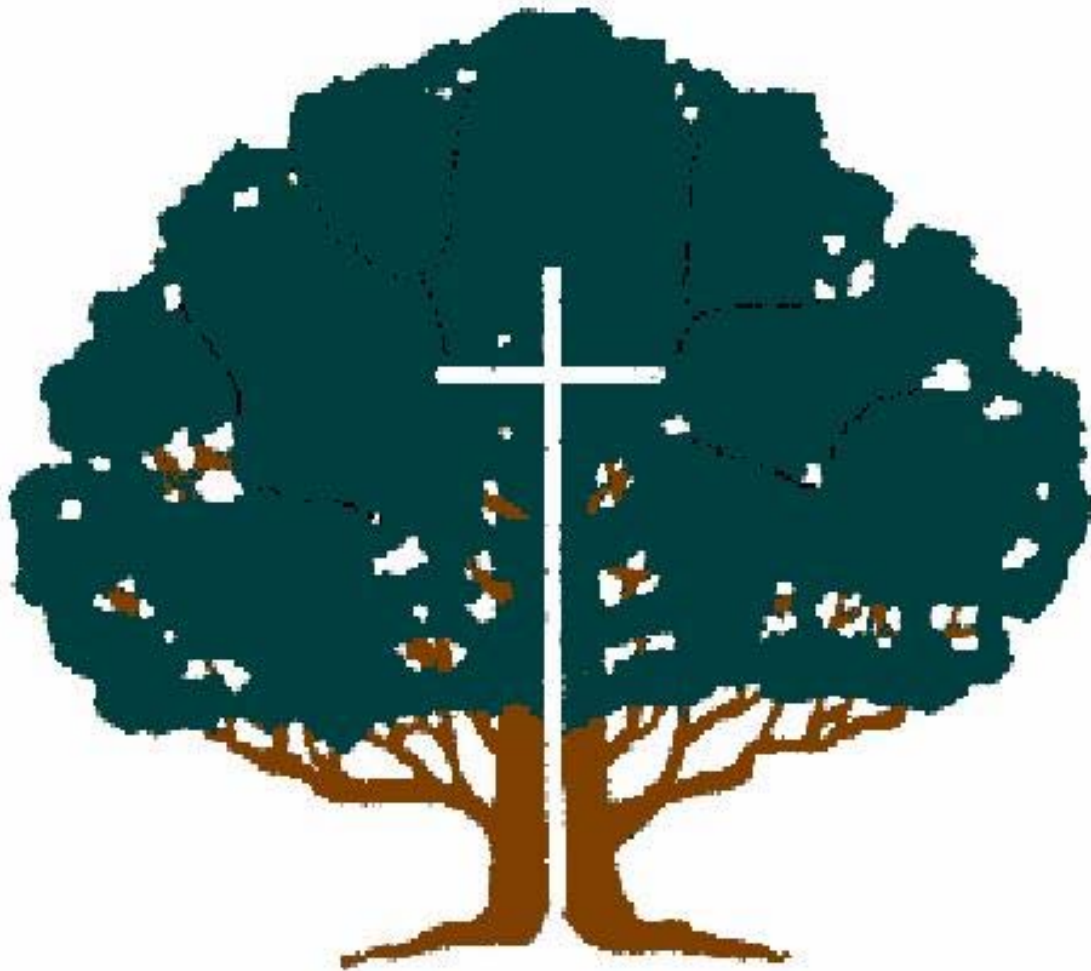


Strategic Plan 2006 - 2010



Camp Chippewa est. 1958

A Place Where *Faith & Fun*
Come Together...

United Methodist Church - Kansas East Conference



THE HISTORY OF CAMP CHIPPEWA

Camp Chippewa gets its name from the Chippewa Indians. In 1837, these along with two other Wisconsin bands of the Algonquin Nation (The Munsee and The Sac and Fox tribes) were given an 8,280 acre strip of land, two miles wide and six miles long, in exchange for their fertile lands of Wisconsin. Camp Chippewa is located approximately in the middle of this former U.S. Government Indian Reservation. The land where the Camp rests and the surrounding area is referred to as the Chippewa Hills.

In 1839 Chief Clear Sky (Esh-ton-o-quot in Chippewa, also known as Mr. Francis McCoonse) and 63 Chippewas settled on the reservation. Moravian missionaries supplied a church and school. It was in the year 1859 that the Chippewas were joined by a remnant of the Munsees (one of the clans of the Chippewa people). Due to their early conversion and gentle nature these persons were often referred to as the "Christian Indians". It was in these hills that the Chippewa and Munsee lived and farmed together on the reservation. The Sac and Fox people were moved to the Chippewa Hills about the same time as the Chippewa people about 1/2 mile north of the camp. After a short period they were relocated to two different reservations, one in North Kansas and one in Oklahoma.

In 1900 the Chippewa and the Munsee living here were made citizens of the United States. The head of each remaining family was given a deed to their farm of forty acres. This gave them the privilege of selling the land.

At the 1958 session of the Kansas Methodist Conference, Rev. and Mrs. Charles E. Funk presented a 219 acre farm, a portion of the former reservation, to the Conference to be used for Camping Ministries. This gift was given in memory of their daughter Barbara Ellen Funk, who received the farm as a gift from her grandfather, Dr. O. O. Wolf. Barbara Ellen died in a car-train accident in 1955 at the age of 14.

Through the use and recommendations of professional camp planners the camp has grown from 219 to 640 acres. This was made possible by the purchases made by Dr. Olin Wollen, Rev. William Hurtig, and Mr. Guy Briscoe, who held the land until the Kansas East Conference of the United Methodist Church was able to make the purchase with the last land acquisition taking place in 1985.



I. VISION STATEMENT

Our Vision is to be a camp and retreat center where faith and fun come together in the name of Jesus Christ.



II. MISSION STATEMENT

Camp Chippewa is a United Methodist Camp and Retreat Center whose mission is to provide an atmosphere in a simple outdoor setting where individuals can: experience the presence of God in nature; form a relationship with Jesus Christ and others; nurture one's journey as a disciple of our Lord and Savior; experience spiritual and personal growth and renewal; and to serve non-profit groups for the betterment of God's world."



III. PLAN OF MINISTRY:

Our basic plan of ministry is to provide a Christian atmosphere in which people of all ages, races, religious, and denominations can enjoy faith development, recreation, spiritual renewal, fun and fellowship.

Camp Chippewa has and continues to nurture the faith and self-esteem of our children, in ways not always available in the local church setting. In fact, we are the only facility within the Kansas East Conference that is totally dedicated to the children, youth and adults with disabilities. Our programs include Bible study, worship, individual devotion time, personal and group trials of strength and abilities, and horses. We stress the value of friendships, mutual acceptance, learning to share in community life and the development of concern and respect for others through outdoor activities in God's great creation. We encourage each camper to develop his/her leadership potential. All of God's children young and adult are empowered and renewed when they experience the beauty and awesomeness of God's gift called Camp Chippewa.

A. CAMPING

1. Resident Summer Camp

The curriculum each year is provided through the United Methodist Church. The sessions are planned to offer a variety of options for children, youth and adults with disabilities. Some sessions include local excursions. The campers are supervised 24/7 when on the grounds of Camp Chippewa.

2. Short-term residential programs

These sessions are generally three nights or less and are run and staffed primarily by the camp. They include weekend retreats, short environmental programs, skill training weekends, parent-child programs, etc. Camp staff are sometimes supplemented by adults from a participating group.

B. RETREAT AND CONFERENCE CENTER:

The second season (non-summer) opens opportunity to individual churches within our conference, and other denominations and organizations for retreat and conference facilities. Groups may opt to provide their own program of activities and meal service or we can provide those additional services along with overnight accommodations and activities. Right now our facility adequately serves the smaller entities of the following groups that include but are not limited to: Confirmation Classes, Staff Meetings/Retreats by the many ministries of the Kansas East Conference, United Methodist Women and Men Groups, Personal Pastor Retreats, and Older Adult groups. To enhance our ministry we visualize in this strategic plan, renovating one of our current facilities (middle cabin) to help us to accommodate Adult Retreat Ministries.

C. FAITH INSPIRES PROGRAMMING:

The basis for all we do and all we plan is to encourage and grow one's relationship with God our Father, Son and Holy Spirit. Camp Chippewa offers a unique opportunity for outdoor Christian Education.

1. Summer Camping Program
2. Second Season (non- summer) Group Use.

D. INCREASING KANSAS EAST CONFERENCE USAGE:

Each year Kansas East Conference groups spend time and money holding retreats and conferences in facilities outside our conference. Our own Camp Chippewa could be developed as a "home grown" center that would keep our resources in our own Conference. All that is lacking is a commitment of the Kansas East Conference to use their own facilities.

We believe now is the time to address Adult Retreat Ministry at Camp Chippewa. It will require financial commitment for renovation of an existing facility (middle cabin) toward adult ministry comforts, and all other buildings to increase the second season (non-summer) use. We recognize it will be an addition to our traditional role, and we are prepared to enter the planning process in a careful way, keeping the Conference fully informed and participating. We believe

there is great need in the Kansas East Conference for a facility of this type and a great opportunity at Camp Chippewa to develop such a place.

Uses:

1. Churches large and small for staff renewal and visioning, UMW, UMM, Lay Member events, UMCYF confirmation retreats, and other events.
2. Pastors - Personal Pastoral Retreat, Charge Conferences.
3. District Office Events, meetings, retreats, etc.
4. Conference recruitment of Summer Campers
5. Clergy and Lay Members participation in summer programs as Volunteer Counselors.
6. Conference Staff Meetings, Retreats, Marriage enrichment, Walk to Emmaus, Order of Elders Retreat, Residency Programs, and CCYM events.



IV. HOW WILL WE STRUCTURE OURSELVES TO ACCOMPLISH THESE MINISTRIES?

We propose to maintain the Camping Ministry Area Team as approved by the Annual Conference of Kansas East in June of 2003. We need additional persons to serve and to uphold the Camping Ministry Area Team's (CMAT) commitment to renewing and maintaining our accreditation with the American Camping Association and to provide a Safe Sanctuary for all that come to Camp Chippewa.

A. What staff will we need?

We know that a highly qualified staff is the most important aspect for running a successful Camping Retreat and Conference Facility. To ensure the superiority of our staff, the screening process entails a personal interview by the director and other year around site staff. Hired not only for their departmental achievements and experiences working with children but also for their nurturing characteristics, our department heads are extremely qualified in their fields of instruction, with most coaching their particular skills year round. Furthermore, Camp Chippewa enjoys an outstanding staff return rate every year. This ensures that all levels of certifications will be renewed, and camp policies upheld to ease the continuation of our accreditation of the American Camping Association.

1. Year Round Staff

- a. Camp Director
- b. Site Manager
- c. Program Coordinator
- d. Office Manager

2. Summer Staff

- | | |
|--------------------------------|--|
| a. 8 (eight) Core Counselors | b. Intern Program Staff |
| c. Nurse | d. 4 (four) Wranglers |
| e. Lifeguards | f. 2 (two) Cooks - Morning & Afternoon |
| g. 2 (two) asst. kitchen staff | h. Maintenance Asst. |
| i. Housekeeping | j. Volunteer Counselors (that meets our recommended policy of adult to camper ratio) |

3. Contracted Staff

- a. Program & Activity staff for second season (non - summer) Guest Groups
- b. Food Service Staff for second season (non-summer) Guest Groups
- c. Camp Sunday visitor(s) for Church presentations
- d. Housekeeping
- e. Maintenance

- f. Office assistant during heavy registration, mailing periods etc.
- g. Website Maintenance
- h. Development of Media Marketing
- i. Safe and Sacred Places Training Instructor
- j. 1st Aid & CPR Instructor
- k. Activity Certification Needs

B. What facilities will we need?

For forty-seven years, Camp Chippewa and Retreat Center has been an intimate country “home” for thousands of young campers and conferees, with its rustic cabins full of laughter, and its outdoors chapel quiet in meditation, the woods and fields inspiring in their natural beauty. Mother nature displays her wondrous ways beautifully here, but She also takes a toll on our buildings and grounds. The effects of winter together with age and use by a few hundred children, youth and adults each week is hard on the buildings. Repairs and restorations need to be made in timely fashion, so our valuable experiences can continue. The goal for Camp Chippewa is to ensure that all buildings are in good repair and that we continue to enhance our facility to be used by our Kansas East Conference as well as other Church organizations, and Guest groups.

1. Financial Foundation for Facilities

Our first priority is to be debt free to the Kansas East Conference and Board of Trustees.

2. Transformation of Facilities

Renovate all existing buildings to insure continued year around use for current programming and second season (non-summer) group use. We can accomplish this by updating furnishings, flooring, windows, door replacement, and provide more division to gender appropriate sleeping areas.

3. Facilities to enhance our ministry

Could include additional attention in our renovations to adult friendly space and comforts, toward development of adult ministry retreats.

C. What financial support will we need to underwrite these Ministries?

As we anticipate celebrating our 50th Anniversary in 2008, we are grateful to the vision and persistence of those who founded, built and shaped the program ministries and facilities of Camp Chippewa. We appreciate the covenant relationship with the Kansas East Conference and expect it to continue.

We think of our financial support in terms of "streams of income." One of the most important streams is the funding through the Annual Conference Budget. The continuation is critical to our financial health. Perhaps the employment of a Conference Financial Development Officer or contracting with a development group for the Conference would benefit several of the institutions and agencies of the Conference.

The following are other "streams of income":

a. **Capital Campaign:** participation in a conference-wide campaign for elimination our current debt to the Conference Board of Trustees, renovating current facilities, and establishing a "preventative/planned maintenance fund".

b. **Annual Appeal:** Continue to grow the annual request for individual gifts and /or pledges for specific and designated projects. The number of givers and amount given has increased each year and should be grown in a planned manner.

c. **Endowment:** Establish and get conference approval for a Camp Chippewa Endowment Fund. The first designated account would be the Unruh Scholarship Fund.

d. **Planned Giving:** Cultivate gifts, memorials, and bequests to be designated for capital improvements, scholarships, and a summer intern program.

e. **Camp fees and sale of merchandise:** Increase camp usage during the second season (non-summer), especially by annual conference groups, churches, pastors; actively market merchandising with Camp Chippewa logos. Increase summer camp fees that will help to cover operational cost.

Camp Chippewa is vital part of the Kansas East Conference mission and ministry. It needs the total support of the conference and its individual local churches.



V. HOW WILL WE ACCOMPLISH THOSE MINISTRIES?

We will continued to fulfill the need in everyone's spiritual life to come to a place where you can feel the natural space our Creator left for us, to renew and find our spiritual guide, Our Lord and Savior Jesus Christ. To continue as "A Place Where Faith & Fun have Come Together" we would like to increase our year around use, and provide a quality camping, retreat and conference facility within the Kansas East Conference. We will:

1. provide a quality summer program in youth ministry to increase camper numbers
2. provide ample space to insure additional growth in our second season as a retreat
3. facility.
4. provide a "home grown" facility that will encourage and invite usage by the Kansas East Conference.
5. provide a place for users to communicate spiritual truths and spur new growth into their faith, as they experience a safe sanctuary for retreats.
6. to provide the Lords message in their daily devotions, Bible study, relaxation, and reflection, while participating in programs that meet those wants and needs in a practical way.
7. emphasize both wholesome living relationships as well skill achievements while providing a Christian atmosphere in the community in the Camping Ministry.
8. provide quality spiritual programs for individuals of all ages who are
9. developmentally disabled.



VI. WHAT TIMELINE FOR THE IMPLEMENTATION OF ALL ITEMS ON THE PLAN OF MINISTRY, FOR CHANGES IN STAFF AND FACILITIES, AND FOR FUND-RAISING DURING FIVE YEARS, 2006-2010?

Our timeline for implementing the plan of ministry is directly linked to the commitment of the Kansas East Conference with a significant increase in annual, consistent income and volunteers.

2006

Our timeline for implementation is dependent on the inclusion in a successful conference-wide capital campaign. We do not want to incur any additional debt (after we are debt-free) without a clear stream of income from a capital campaign or endowment interest.

One of the greatest needs we have is for volunteers during our summer program. We are requesting that the Bishop and District Superintendents insist that every pastor commit at least a week each summer with Camp Chippewa or a conference youth camp or mission trip. We need the leadership of the clergy during

the summer of 2006! We also need for the pastors of the local churches to see that the children in the churches and communities are able to participate in the summer programs.

We hope to initiate our first “summer intern program” for college students interested in working with children in a Christian environment. We would have to begin slowly until funding can be fully developed.

Develop a comprehensive marketing plan, which would include DVD for local church interpretation, new brochures and target audiences, and improved website.

2007

With the inclusion in the successful conference-wide capital campaign, we would engage an architect (after bids and interviews) for the renovation of current facilities. We would follow a normal building/renovation process with final recommendations sent to the Annual Conference Session for approval.

Increased funding from the Annual Conference, annual appeals, and usage fees for the second season, would allow us to begin to rebuild the staff. A full time Director of Camping Ministries would be chosen. And other staff hours could be increased as funding is available. The summer season needs more office support beginning with the “early bird” registration deadline.

2008

Celebrate our 50th Anniversary of Camp Chippewa by beginning the (name of donor/donor’s family) Adult Retreat Facility planning process. We would set a financial goal for the endowment and work to grow it, which will enable us to eventually have some interest income for designated projects, scholarships, etc.

2009

Expand staff in the program development area. Put another strategic planning group in place to look at 2011– 2015. Expand staff in the program development area.

2010

With the anticipation of a successful conference wide capital campaign we envision the completion of renovations to current facilities.



CAPITAL NEEDS

The following is a rough estimate of cost for the year 2006. Summarizing our priority of facility needs to continue and add additional quality to our plan of ministry here at Camp Chippewa.

1) North Cabin - renovate and remodel to provide additional division to gender appropriate sleeping areas.	\$150,000.00
2) South Cabin - renovate and remodel.	\$132,000.00
3) Middle Cabin - Reconfigure, remodel, and renovate to provide additional division to gender appropriate sleeping areas.	\$380,000.00
4) Site Improvements - update waste disposal and road improvements	\$80,000.00
5) Coldsmith Lodge Area - renovate existing facilities, and possibly add A-Frame	\$110,000.00
6) Asbury Lodge - renovate and remodel to add more definition to existing gender appropriate sleeping areas.	\$186,000.00
7) Wolf Den (Dining Hall) - renovate existing facility.	\$185,000.00
Total	<hr/> \$1,223,000.00