

Strategic Plan for UMCM-KU/Wesley Campus Ministry-KU

I. VISION STATEMENT: *A visible and vibrant campus ministry that encourages, nurtures, and empowers faithful disciples of Jesus Christ.*

II. MISSION STATEMENT: *UMCM-KU is a Christ-centered ministry at the University of Kansas committed to fostering Christian community and empowering students to be faithful disciples of Jesus Christ.*

III. PLAN OF MINISTRY:

- A. PROGRAM:** worship, Bible studies/small groups, mission/service projects, fellowship/social activities, retreats, graduate student Bible study and special events
- B. STUDENT LEADERSHIP DEVELOPMENT:** Student Associates, Summer Interns, Ministry Inquiry Process/Participation in Ministerial Exploration Events, creation of and connection with “Project Transformation” model in Kansas City
- C. PROMOTION:** website, newsletters (e-mail), brochures, advertising, special events, DVD to prospective students, high school senior/transfer student night, contacts with local churches/pastors, Hawk Week events, presence at both Annual Conferences
- D. FUNDRAISING:** alumni donor list, endowment, Thanksgiving letter, special events, Development Committee

IV. HOW WILL WE STRUCTURE OURSELVES TO ACCOMPLISH THESE MINISTRIES?

A. WHAT STAFF WILL WE NEED?

- *Fulltime Campus Minister
- *Fulltime Intern
- *Worship Leader
- *Student Associates (7): Denman Student Associate for Worship, Denman Student Associate for Evangelism & Worship, Community Life, Small Groups/Community Life, Mission, Mission, Communications
- *Seminary Intern (10-15 hours a week)
- *Two Summer Interns
- *Administrative Assistant

B. WHAT FACILITIES WILL WE NEED?

- *A building that is visible from campus
- *Meeting space for small groups, office space for staff, worship space, kitchen, place for meals/fellowship, study area, living space for several students, outdoor space for recreation, parking
- *Needs to be accessible, inviting and in good condition

C. WHAT FINANCIAL SUPPORT WILL WE NEED TO UNDERWRITE THESE MINISTRIES, STAFF AND FACILITY?

- *Kansas Area (UMCM in KS)
- *Five Rivers District
- *Pledges
- *Grants
- *Fund-raising
- *Endowment
- *Local churches

V. HOW WILL WE ACCOMPLISH THOSE MINISTRIES? WHAT IS OUR TIMELINE FOR ACCOMPLISHING EACH OBJECTIVE?

GOAL A. To build a Christian community committed to vibrant worship, Christian education that reaches minds and hearts, servant leadership and caring fellowship.

OBJECTIVES:

- *Offer weekly worship service (2005)
- *Provide and encourage participation in Bible Study/Small Groups (2005)
- *Provide opportunities for Mission/Service Projects (2005)
- *Provide social/fellowship opportunities (2005)

GOAL B. To build a community where non-religious or nominally religious students can become committed Christians.

OBJECTIVES:

- *Denman Student Associate for Evangelism whose emphasis will be reaching this student population. (Spring 2006)
- *Offer a class (“Beginnings” “Living the Questions”) that provides an introduction to Christianity (Fall 2006)
- *Sponsor special events (speakers/concerts) to reach non-religious students (Spring 2006)
- *Make certain that worship is “seeker friendly” in both format and content (2005)

GOAL C. Build a community that reflects God’s intention for diversity.

OBJECTIVES:

- *At least one UMCM-KU staff member will be African-American (Fall 2007)
- *Connect with African-American fraternities/sororities and Black Student Union (Fall 2006)
- *Contact United Methodist Churches and pastors in Kansas who can help us connect with African American KU students (Spring 2006)

GOAL D. To raise a new generation of Christian leaders, both lay and clergy, and provide opportunities for leadership

OBJECTIVES:

- *Student Associates (2005)
- *Summer Interns—For KU Students (Summer 2009)
- *Intern Program—For recent college graduates (Fall 2006)
- *Seminary Intern Program (Fall 2008)
- *Offer the Ministry Inquiry Process as a small group opportunity (Spring 2006)
- *Encourage participation in Ministerial Exploration events (2005)
- *Creation/connection with a “Project Transformation” model ministry in Kansas City (Fall 2006)
- *UMCM-KU Board Development, focusing on board participation, any necessary by-law revision, committee development and renewed board commitment (2006)

GOAL E. Raise the visibility of UMCM-KU on campus and in the Kansas Area

OBJECTIVES:

- *Maintain a high quality web site (2005)
- *Send an annual newsletter to donors and Kansas Area churches (Spring 2006)
- *Send a weekly e-mail newsletter and devotion to students (2005)
- *Create and send a promotional DVD to prospective students (Spring 2007)
- *Sponsor an annual “High School Senior/Transfer Student” Night (2006)
- *Advertising in the UDK (2005)
- *Sponsor “big events” like speakers or concerts on campus (Fall 2009)
- *Have a presence at both Kansas East and West Annual Conferences (2006)
- *Sponsor a variety of Hawk Week activities (2005)
- *Preach/teach/speak at local churches (2005)

GOAL F. Raise the funds necessary to maintain and grow this ministry

OBJECTIVES:

- *Create a Development Committee to assist with fund raising (2005)
- *Create an endowment for both building maintenance and budget (2008)
- *Create and maintain a donor/alumni list (Spring 2006)
- *Seek 10 churches that will pledge to UMCM-KU (Fall 2007)

GOAL G. A building on or close to campus where UMCM-KU will be a visible presence and where students can gather for worship, spiritual growth and fellowship.

OBJECTIVES:

- *Purchase a facility to house UMCM-KU (When one is available!)
- *The facility should be visible from campus and in an area easy for students to access
- *The facility should have meeting space for small groups, office space for staff, worship space, kitchen, places for meals/fellowship, living space for several students, outdoor space for recreation and parking.
- *The facility needs to be accessible, inviting and in good condition
- *Fund raising for this building must include an endowment for maintenance.