

Strategic Plan for United Methodist Campus Ministry at Pittsburg State University Adopted by UMCM Board 2005

This document sets out a strategic plan for United Methodist Campus Ministry at Pittsburg State University. It reviews strengths, weaknesses, threats and opportunities; presents a series of statements relating to United Methodist Campus Ministry at Pittsburg State University's vision, mission, and values and objectives; and sets out its proposed strategies.

Strengths, Weaknesses, Threats & Opportunities

This strategic plan addresses the following key strengths, weaknesses, threats and opportunities for United Methodist Campus Ministry at Pittsburg State University:

Strengths:

- Good Location and Building
- Caring Director
- Involved Board
- Openness
- Safe Environment
- District Pastors Involvement

Threats:

- Insufficient Cash Resources
- Other Christian Ministries
- Separation of Church and State by University policy

Weaknesses:

- Lack of UMCM Awareness Among Students and Public
- Absence of Marketing Expertise
- Over Dependence on a Few Key Staff
- Need More Student Committed Involvement
- Indebtedness on Building
- Limited Time to Develop Relationships

Opportunities:

- Fund Raising Opportunities
- Raise Awareness of this Ministry
- Develop a Career Path in Peer Ministry

Vision

The vision of United Methodist Campus Ministry at Pittsburg State University in 3-5 years' time is to:

Provide venues where people have the opportunity to struggle with issues of faith within the context of the Wesley quadrilateral through quality programs and resources, nurturing spiritual growth for all, doing stewardship, and providing an environment through which love, caring, sharing, connecting and trust occur. We believe service is our faith lived out.

Mission statement

The central purpose and role of the United Methodist Campus Ministry at Pittsburg State University is defined as:

The United Methodist Campus Ministry at Pittsburg State University exists to care for students as they explore their faith and learn what it means to grow in relationship with a living and loving GOD.

Values

The values governing United Methodist Ministry at Pittsburg State University's development will include the following:

- Encourage a commitment to Jesus Christ as Lord, teacher, guide and Savior.
- Help guide students in a Christian way.
- Provide a place for students to come and feel safe.
- Serve young adults.
- Share the good news.
- Embrace diversity in people and ideas.

Objectives

Longer term objectives of United Methodist Campus Ministry at Pittsburg State University are summarized as:

- Expand Ministries
- Be more recognizable on campus as United Methodist (The Extreme Center)

Strategies

The following 3 year strategies will be pursued by United Methodist Campus Ministry at Pittsburg State University:

1. Raise UMCM Awareness of Student, faculty, staff and the District churches.
2. Have District Pastors involved in ministry at UMCM.
3. Develop a Peer Ministry Program.
4. Equip Peer Ministers to continue their Christian Journey after graduation.

The following 5 year strategies will also be followed:

1. **Upgrade Campus Center with Audio Visual Equipment**
2. **Improve Facility: (a.) Kitchen (b.) Heating (b.)Air Conditioning System**
3. **Remodel Restrooms and Shower Room to be Handicapped accessible with ADA standards**
4. **Fund ministry and facility strategies by endowed capital campaign**

Goals

The Campus Director working with the Board will continue to work together to develop specific, quantified and measurable goals employing the strategies. Adjustments and corrections will be done on a yearly basis with celebration of success and reaction to current local, state and global conditions.